**Person Specification**

**Post: Matchday Media Staff**

|  |  |  |
| --- | --- | --- |
| **Criteria** | **Essential** | **Desirable** |
| Qualifications |  | * Graduate/currently studying degree in Journalism, Sports Journalism or similar |
| Skills/competencies | * Competent on all social media platforms with a particular focus on Instagram, Facebook and TikTok. * Confidence in following established style guides. * Confidence writing match reports. * Ability to work to tight deadlines and under pressure. | * Comfortable using editing software such as Photoshop and Adobe Premiere Pro. * Competent in use of digital SLR camera for filming purposes. |
| Knowledge & Experience | * Knowledgeable about football. * A commitment to the aims, vision, and values of Exeter City FC. | * Previous experience in a sporting environment. * Knowledgeable about League Two football. |
| Personal qualities | * Strong work ethic * Ability to work flexibly and often long hours when travelling to away matches – including evenings, weekends and bank holidays. * Passionate, enthusiastic, * conscientious, confident and dynamic personality. |  |